Guidelines for the use of the LWG Certified Supplier Logo

These guidelines are for the use of the Leather Working Group (LWG) logo issued in respect to certification of a site.

Any use or representation of the logo in only permitted during the validity of the certificate and in accordance with these guidelines.

The logo remains the property of the Leather Working Group and as such may only be used by organisations with sites that have been audited by an LWG approved auditor against the LWG standards.

1. LWG Certified Supplier Logo

All suppliers with a site certified to an LWG audit standard are issued with a logo. The logo includes:

- the LWG leaf;
- the certification status;
- the Unique Reference Number (URN) for the certified site;
- the certification expiry date; and
- a watermarked background.

The logo will be available from the user area of the LWG website.

When a site is re-certified an updated logo with a new certification expiry date will be issued.

If site certification lapses, continued use of the logo is not permitted.

2. Use of the LWG Certified Supplier Logo

The LWG logo is only for use in relation to the activities of the certified site. It may not be used for any other site operated by the same group, company or owner. The certified site is the one located at the address where the LWG approved auditor conducted the audit.

If an organisation operates more than one site certified to LWG standards, each site will be issued a unique logo. Each site must only use its own logo.

The logo must not be used in relation to any other site.

The logo may only be used on documentation or materials relating to the site to which it applies. All documentation bearing the LWG logo relating to the sale of material from that site must only concern material within the scope of operations included in the audit.

For example:

- A category D leather manufacturer, processing from tanned hide/skin to finished leather may not use the certified supplier logo on documentation relating to the sale of material in an earlier processing state.
- A category A leather manufacturer, processing from raw hides/skins to tanned may not use the certified supplier logo on documentation relating to the sale of material in a later processing state, such as crust or finished leather.
- When issuing documentation that references LWG certification or displays the LWG logo, facilities must ensure that:
    - LWG-certified material is clearly identified at line-item level.
    - Any non-LWG material is clearly distinguished at line-item level from LWG-certified material.

The logo may be used for documentation and materials including, but not limited to:

- company documentation;
- invoices;
- packaging and shipment information;
- website;
- social media;
- publications; and
- media and advertisements and promotional material.

3. Format of the LWG Certified Supplier Logo

- The logo format, shape, text, or colours, must not be edited, altered, cropped, or reconfigured in any way from that which is provided.
- The logo may be resized, but it must be sized proportionately without any distortion.
- The minimum size for the logo is 15mm x 15mm or 60px x 60px.

Please contact info@leatherworkinggroup.com if you have any questions about the correct use of the LWG logo issued for your site.

Examples of LWG Certified Supplier Logos

Leather Manufacturer

Commissioning Manufacturer

Sub Contractor

Trader